



# PLANNING

Civic Centre Marlowes  
Hemel Hempstead  
Herts HP1 1HH

MR D DEWICK  
SPENCER SIGNS LTD  
COURTNEY STREET  
HULL  
HU8 7QF

Applicant:

K F GROUP  
1 WHEATFIELD WAY  
KINGSTON UPON THAMES

KT1 2TU

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01259/98/ADV

K F GROUP, SWALLOWDALE LANE, HEMEL HEMPSTEAD, HERTFORDSHIRE,  
HP2 7HA  
ILLUMINATED SIGNS

Your application for advertisement consent dated 07 July 1998 and received on 17 July 1998 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 14 September 1998

**CONDITIONS APPLICABLE TO APPLICATION: 4/01259/98/ADV**

Date of Decision: 14 September 1998

**1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

**4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**7. The light tubing of both advertisements shall at all times be enclosed with the casing/canopy fully in accordance with the details shown on the document entitled 'Highlight'; the signs shall measure 100 mm in depth.**

Reason: In the interests of amenity and for the avoidance of doubt.

**8. The tubing shall be 125 watts; the illumination of the fascia signs shall be static at all times and shall be switched off each day between 11 pm and 7 am.**

Reason: In the interests of amenity and to accord with The Institution of Lighting Engineers Guidance Notes for The Reduction of Light Pollution.