



PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

J C DECAUX UK LTD
UNITS 1-4 GOLDHAWK INDUSTRIAL ESTATE
2A BRACKENBURY ROAD
LONDON
W6 0BA

Applicant:

TESCO STORES LTD
PO BOX 18
DELAMERE ROAD
CHESHUNT WALTHAM CROSS
HERTS
EN8 5LG

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01261/98/ADV

TESCO STORES LTD, JARMAN WAY, HEMEL HEMPSTEAD, HERTFORDSHIRE,
HP2 4JS
SIGNS AND FLAGPOLES

Your application for advertisement consent dated 14 July 1998 and received on 17 July 1998 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 16 September 1998

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/01261/98/ADV

Date of Decision: 16 September 1998

- 1. The proposed flagpoles and freestanding advertisements, by reason of their number, location and design, would be harmful to the visual amenity of the landscaped setting of the car park.**