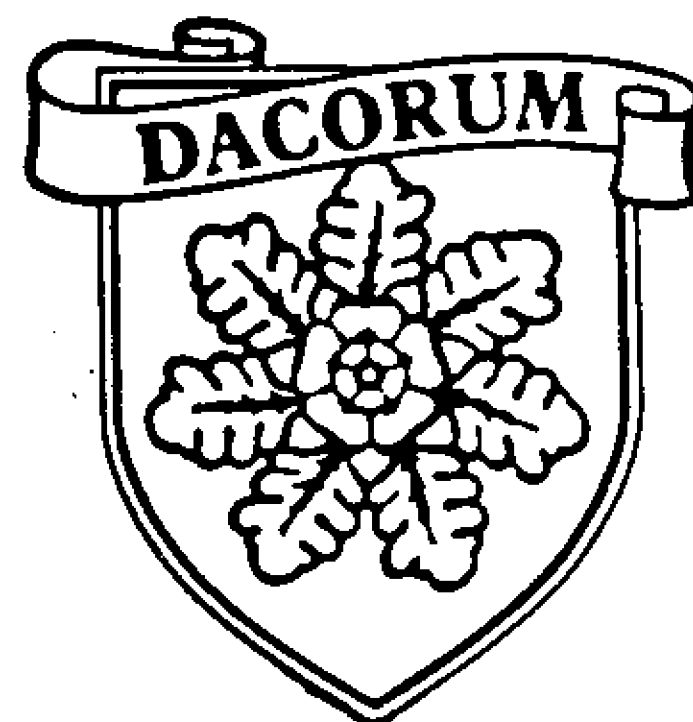


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/1295/93

Blockbuster UK Group Ltd
45 Riverside Way
Uxbridge
Middx
UB8 2YF

Sign Specialists Southern
Valley House
Lea Valley Trading Estate
Edmonton
N18 3HR

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

283 High Street, Berkhamsted, Herts

INTERNALLY ILLUMINATED PROJECTING BOX SIGN

Your application for *advertisement consent* dated 21.09.1993 and received on 23.09.1993 has been *REFUSED*, for the reasons set out on the attached sheet(s).

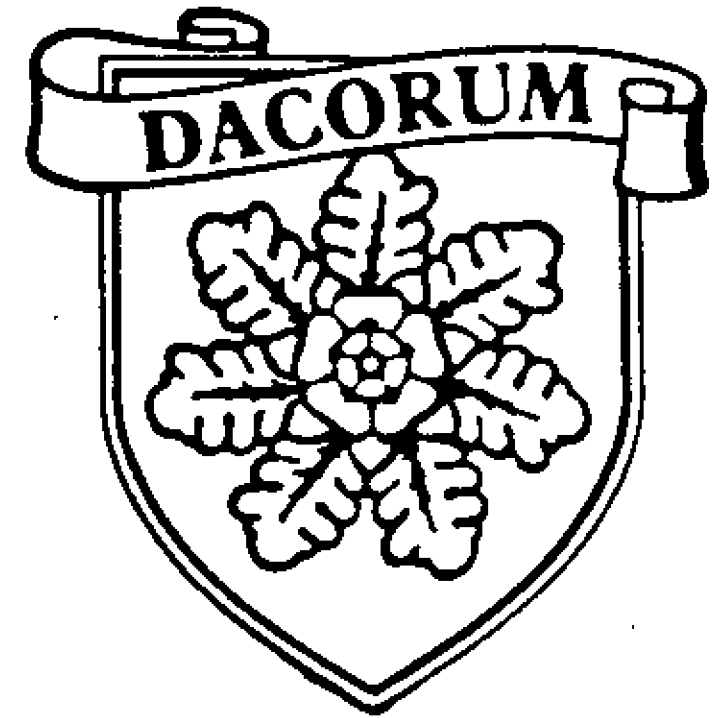
Director of Planning

Date of Decision: 04.11.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1295/93

Date of Decision: 04.11.1993



The proposed illuminated signs are an inappropriate form of development in this part of the Berkhamsted Conservation Area, and will have a detrimental impact on the appearance of the building and on the appearance and character of the Conservation Area.