## Dacorum Borough Council Planning Department

Civic Centre Marlowes Hemel Hempstead Herts HP1 1HH



THE JTS PARTNERSHIP BARNARD HOUSE THE DRIVE GREAT WARLEY BRENTWOOD ESSEX CM13 3DJ

BASS TAVERNS LIMITED (T/A BASS LEISURE RETAIL) HAGLEY HOUSE 83 HAGLEY ROAD BIRMINGHAM B16 8QG

**TOWN AND COUNTRY PLANNING ACT 1990** 

**APPLICATION - 4/01323/00/ADV** 

FISHERY INN, FISHERY ROAD, HEMEL HEMPSTEAD, HERTS, HP1 1NA CONSTRUCTION OF ADVERTISING COLUMN

Your application for advertisement consent dated 18 July 2000 and received on 19 July 2000 has been **REFUSED**, for the reasons set out overleaf.

Daniel Mobble.

Development Control Manager

Date of Decision: 08 September 2000

## **REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/01323/00/ADV**

Date of Decision: 08 September 2000

1. By reason of its height and bulk, the proposal will dominate the appearance of the immediate area and create a visually intrusive and imposing feature.