

Dacorum Borough Council Planning Department

Civic Centre Marlowes
Hemel Hempstead
Herts. HP1 1HH



GORDON J SCOTT FRICS
2 GRANGE ROAD
TRING
HERTS
HP23 5JP

MR D GARDNER
451 LONDON ROAD
BOXMOOR, HEMEL HEMPSTEAD
HERTS
HP3 9BE

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01326/00/ADV

**451 LONDON ROAD, BOXMOOR, HEMEL HEMPSTEAD, HERTS, HP3 9BE
RETENTION OF SIGN BOARD**

Your application for advertisement consent dated 13 July 2000 and received on 19 July 2000 has been **REFUSED**, for the reasons set out overleaf.

Diana Noble.

Development Control Manager

Date of Decision: 08 September 2000

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/01326/00/ADV

Date of Decision: 08 September 2000

1. The building occupies a prominent position within the street scene and forms part of a predominantly residential frontage. The advertisement, by reason of its position and size, detracts significantly from the appearance of the building within the street scene, thereby causing harm to the visual amenity of the locality.