



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1339/90 AD.

Shell UK Oil  
Eastern Region  
Clarendon Road  
Watford

Faithful & Gould  
90 Portland Place  
London  
WIN 3AJ.

DEVELOPMENT ADDRESS AND DESCRIPTION

=====

Hemel North Service Area, Breakspeare Way, Hemel Hempstead

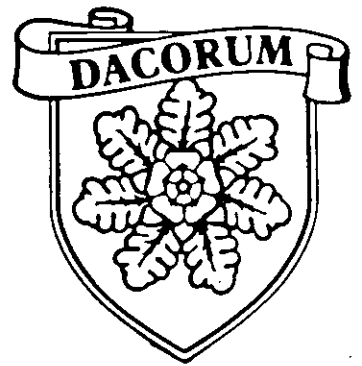
ILLUMINATED PILLAR SIGN

Your application for *advertisement consent* dated 04.09.1990 and received on 20.09.1990 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 09.11.1990

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1339/90

Date of Decision: 09.11.1990

1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

REASONS:

- 1-6 To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.