



PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

DALZIEL & POW
5-8 HARDWICK STREET
LONDON
EC1R 4RG

PRIMARK STORES
P O BOX 644
47 MARY STREET
DUBLIN
EIRE

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01342/99/ADV

EX CO-OPERATIVE STORE, 260 MARLOWES, HEMEL HEMPSTEAD,
HERTFORDSHIRE, HP1 1BW
ILLUMINATED SIGNS

Your application for advertisement consent dated 27 July 1999 and received on 28 July 1999 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 09 September 1999

CONDITIONS APPLICABLE TO APPLICATION: 4/01342/99/ADV

Date of Decision: 09 September 1999

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. This consent does not authorise the display of sign type D, the vertical projecting sign shown on Drawing No. 2123/06 Rev C.

Reason: This sign is large and in a very prominent position, and would significantly detract from the character and appearance of the street scene. The sign would therefore be contrary to Policy 103 of the Dacorum Borough Local Plan.

NORTHGATE
DOCUMENT STAMPED
TO ENSURE DETECTION
BY SCANNER