

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/1388/93

Canan Merich
30 Botley Road
Hemel Hempstead
Herts
HP2 7JL

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

16 High Street, Hemel Hempstead, Herts

NON ILLUMINATED FASCIA SIGNS

Your application for *listed building consent* dated 06.10.1993 and received on 12.10.1993 has been **REFUSED**, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 31.03.1994

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1388/93

Date of Decision: 31.03.1994



1. No. 16 High Street is a Grade II listed building within a designated Conservation Area where it is necessary for particular care and attention to be paid to the preservation and enhancement of the character and appearance of the locality. The signs are an inappropriate and incongruous feature on a Grade II listed building and have a substantially damaging effect on the character of the shop front and the building overall.
2. No. 16 High Street is situated in an extremely prominent location and the advertisements relate poorly to the scale of the building and its importance in the wider street scene.