



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1443/92

Forte Hotel PLC  
St Martins House  
20 Queensmere  
Slough  
Berks

Bloom Signs Ltd  
96 DeBeauvoir Road  
London  
N1 4EW

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

Two Brewers Public House, The Common, Chipperfield,

REPLACEMENT OF EXTERNAL SIGNAGE

Your application for *advertisement consent* dated 29.10.1992 and received on 13.11.1992 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 01.04.1993

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1443/92

Date of Decision: 01.04.1993

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

CONDITIONS APPLICABLE  
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7. The signs hereby permitted shall be constructed in the materials and finishes shown on Drawing No. E43157/20 Sheets 1 - 11 inclusive, LA Ref.4/1443/92AD.

Reason: In the interests of preserving the character and appearance of the building.

8. Notwithstanding the details shown, the post sign on Chipperfield Common shall not be illuminated.

Reason: In the interests of amenity.