



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1451/96

Mr J Masters
Binghams Park Farm
Potten End Hill
Water End
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Junction of Leighton Buzzard Rd and Potten End Hill, Water End, Hemel Hempstead

DOUBLE SIDED NON-ILLUMINATED SIGN

Your application for *advertisement consent* dated 29.10.1996 and received on 04.11.1996 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 19.12.1996

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/1451/96

Date of Decision: 19.12.1996

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

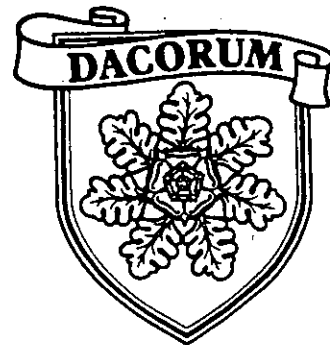
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The advertisement shall be sited at least 4.5 m from the edge of the carriageway of Leighton Buzzard Road.

Reason: In the interests of highways safety.

/Continued



CONDITIONS APPLICABLE
TO APPLICATION: 4/1451/96

Date of Decision: 19.12.1996

8. This consent is an alternative to and not in addition to sign 3 granted consent under ref. 4/0035/91AD. If the sign hereby permitted is displayed sign 3 ref. 4/0035/91AD shall not be displayed.

Reason: If sign 3 and the sign hereby permitted were displayed at the same time it would lead to an unacceptable cluttered visual impact.

9. All lower case letters displayed on the advertisement hereby permitted shall be a minimum of 75 mm high; all higher case letters displayed on the advertisement hereby permitted shall be a minimum of 100 mm high.

Reason: In the interests of highways safety.