

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/1489/91

Pilot
2-4 Dean Street
London
W1V 5DD

Blaze Neon Ltd
Patricia Way Pisons Road
Broadstairs
Kent
CT10 2XZ

DEVELOPMENT ADDRESS AND DESCRIPTION
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174 The Marlowes Hemel Hempstead

ILLUMINATED FASCIA AND PROJECTING BOX SIGN

Your application for *advertisement consent* dated 30.10.1991 and received on 05.11.1991 has been **REFUSED**, for the reasons set out on the attached sheet(s).

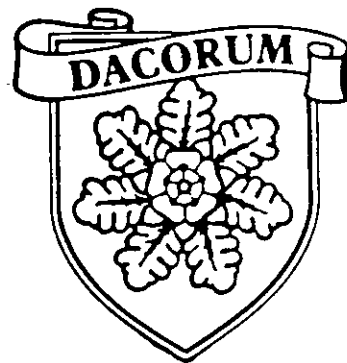
Director of Planning

Date of Decision: 29.11.1991

(ENC Reasons and Notes)

REASON FOR REFUSAL
OF APPLICATION: 4/1489/91

Date of Decision: 29.11.1991



The proposed illuminated projecting box sign will represent an undesirable visual intrusion in this parade of shops which will adversely affect the overall appearance of the street scene.