

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1497/95

Mr Worley
344 High Street
Berkhamsted
Herts

A Clark Signs & Graphics
Biggs Farm
Potten End Hill
Hemel Hempstead
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

344 High Street, Berkhamsted

DOUBLE SIDED, EXTERNALLY ILLUMINATED PROJECTING SIGN

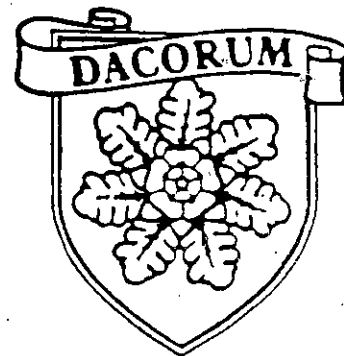
Your application for *advertisement consent* dated 27.11.1995 and received on 27.11.1995 has been **GRANTED**, subject to any conditions set out on the attached sheets.

Director of Planning

Date of Decision: 15.02.1996

(encs. - Conditions and Notes).





CONDITIONS APPLICABLE
TO APPLICATION: 4/1497/95

Date of Decision: 15.02.1996

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

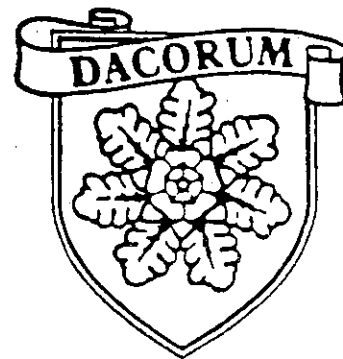
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

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CONDITIONS APPLICABLE
TO APPLICATION: 4/1497/95

Date of Decision: 15.02.1996

7. Notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992 or any amendment thereto, no additional advertisement shall be displayed on the land or buildings concurrently with the advertisement hereby approved without the prior express consent of the local planning authority.

Reason: In the interests of public safety and visual amenity.

8. The sign hereby permitted shall be constructed in timber with a moulded edging and wrought iron bracket and in no other materials unless agreed in writing by the local planning authority.

Reason: In the interests of preserving the character and appearance of the building and the designated Berkhamsted Conservation Area.

9. Details of the two external lights shall be submitted to and approved in writing by the local planning authority prior to installation.

Reason: In the interests of preserving the character and appearance of the building and the designated Berkhamsted Conservation Area.

