



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1513/90 AD.

Boots Opticians Ltd
St Marys Court
Nottingham
NG2 3AA

A.Hardcastle (Design & Cons)
The Boots Co. PLC
City Gate
Nottingham
NG2 3AA

DEVELOPMENT ADDRESS AND DESCRIPTION
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242 High Street, Berkhamsted, Herts

EXTERNALLY ILLUMINATED FASCIA AND PROJECTING SIGNS

Your application for *advertisement consent* dated 22.10.1990 and received on 24.10.1990 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 07.12.1990

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE
TO APPLICATION: 4/1513/90AD.

Date of Decision: 07.12.1990



1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

REASONS:

- 1-5 To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.