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A.C.4

Town Planning
Ref.No.

4/1514/89AD

**TOWN & COUNTRY PLANNING ACT 1971 AS AMENDED
TOWN & COUNTRY PLANNING (CONTROL
OF ADVERTISEMENTS) REGULATIONS 1989**

THE BOROUGH COUNCIL OF DACORUM IN THE COUNTY OF HERTFORD

To

**Lloyds Bank plc
71 Lombard Street
London EC3P 3BS**

**Regional Architect
Thames Valley & South Midlands
Chiltern House
Oxford Road
Aylesbury
Bucks HP19 3EQ**

In pursuance of their powers under the above-mentioned Acts and the Regulations and Orders for the time being in force thereunder, the Council hereby refuse express consent to the display of the advertisement proposed by you in your application dated 1 September 1989 and received with sufficient particulars on the 12 September 1989 as amended on _____) and shown on the plan(s) accompanying such application

Description and location:

Illuminated fascia sign

Lloyds Bank, High Street, Hemel Hempstead

The reasons for the Council's decision to refuse consent to the display of the advertisement are:

The proposed illuminated signs would, by reason of their design and appearance adversely affect the character and quality of the building which occupies a prominent position in the High Street Conservation Area.

Dated **7th** day of **November** 19**89**

Signed:



Designation: Chief Planning Officer

NOTE

- (1) If the applicant wishes to have an explanation of the reasons for this refusal it will be given on request and a meeting arranged if necessary.
- (2) If the applicant is aggrieved by the decision of the local planning authority to refuse Consent, he may by notice served within 8 weeks of receipt of this notice, appeal to the Secretary of State for the Environment in accordance with Regulation 15 1989 of the Town and Country Planning (Control of Advertisements) Regulations. The Secretary of State is not, having regard to the provisions of those Regulations, required to entertain such an appeal if it appears to him that Consent for the display of advertisements could not have been granted by the local planning authority. The Secretary of State, however, has power to allow a longer period for the giving of Notice of Appeal.
- (3) In certain circumstances a claim may be made against the local planning authority for compensation where as a result of refusal of consent or its grant subject to conditions it is necessary for works of removal to be carried out. The circumstances in which such compensation is payable are set out in Section 176 of the Town and Country Planning Act, 1971.