## TOWN AND COUNTRY PLANNING ACT 1990 DACORUM BOROUGH COUNCIL

Application Ref No. 4/1514/92



Ladbroke Racing Ltd London Region Property Services Imperial House Imperial Drive Harrow Middx HA2 7JW

## DEVELOPMENT ADDRESS AND DESCRIPTION

172 Marlowes, Hemel Hempstead,

ILLUMINATED FASCIA SIGN & NON ILLUMINATED BOX SIGN

Your application for advertisement consent dated 19.10.1992 and received on 26.11.1992 has been REFUSED, for the reasons set out on the attached sheet(s).

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Director of Planning

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Date of Decision: 18.01.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1514/92

Date of Decision: 18.01.1993



The proposed advertisements will, by reason of their prominence, number, method of illumination, design and colour be seriously detrimental to the visual amenity of the existing street scene.