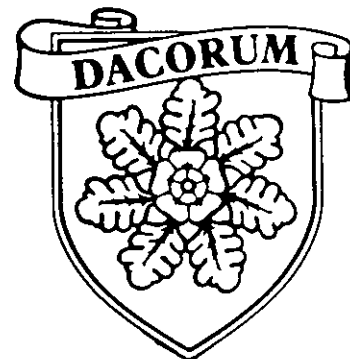


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref. No. 4/1528/90

S Dell & Sons
Queens Road
Gossoms End
Berkhamsted
Herts

Mr B Branwhite
Barclays Bank Chambers
65 High Street
Tring
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

S Dell & Sons Depository, Stag Lane, Berkhamsted

TWO NON ILLUMINATED SIGNS

Your application for *advertisement consent* dated 22.10.1990 and received on 29.10.1990 has been *REFUSED*, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 14.12.1990

(encs. Reasons and Notes)



REASONS FOR REFUSAL
OF APPLICATION: 4/1528/90

Date of Decision: 14.12.1990

The proposed advertisement on the southern elevation, by reason of its design, construction details, size and elevated position, would be very prominent and detract from the visual amenities and appearance of the street scene.