

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1545/95

Britannia Building Society
Britannia House
Leek
Staffs

Escott Signs Ltd
378 Princesway
T V T E
Gateshead
NE11 0TU

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

222 High Street, Berkhamsted

ILLUMINATED AND NON ILLUMINATED ADVERTISING SIGN

Your application for *advertisement consent* dated 13.11.1995 and received on 06.12.1995 has been **GRANTED**, subject to any conditions set out on the attached sheets.

Director of Planning

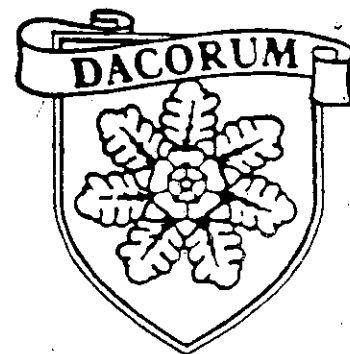
Date of Decision: 15.02.1996

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/1545/95

Date of Decision: 15.02.1996



1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

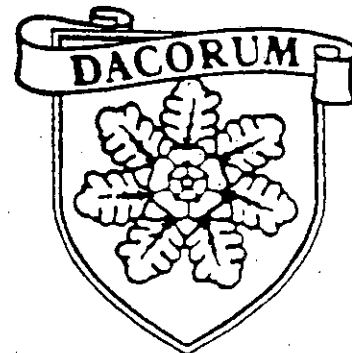
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

/Continued...



CONDITIONS APPLICABLE
TO APPLICATION: 4/1545/95

Date of Decision: 15.02.1996



7. Notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992 or any amendment thereto, no additional advertisement shall be displayed on the land or buildings concurrently with the advertisements hereby approved without the prior express consent of the local planning authority.

Reason: In the interests of public safety and visual amenity.

8. None of the signs hereby approved shall be displayed until details of the materials and finished colours to be used on all the signs shall have been submitted to and approved by the local planning authority, and the signs shall be constructed and displayed in accordance with the details so approved.

Reason: In the interests of preserving the character and appearance of the building and the designated Berkhamsted Conservation Area.

