



PLANNING

Civic Centre Marlowes
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Applicant:
MR D GARDNER
46 HORSECROFT ROAD
HEMEL HEMPSTEAD
HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01546/97/ADV

451 LONDON ROAD, BOXMOOR, HEMEL HEMPSTEAD, HERTS, HP3 9BE
1 NO. FREESTANDING ADVERTISEMENT BOARD, 1 NO. OVERHEAD
ILLUMINATED FASCIA SIGN

Your application for advertisement consent dated 01 October 1997 and received on 02 October 1997 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 26 November 1997

CONDITIONS APPLICABLE TO APPLICATION: 4/01546/97/ADV

Date of Decision: 26 November 1997

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the elevational details shown on the plan entitled "Proposed Signage (Scale 1:100)", this consent does not relate to the height of the freestanding sign as shown on this plan.

Reason: For the avoidance of doubt. The freestanding sign authorised by this consent is that shown on Drawing No. GJS/932 revised on 20 November 1997.

8. Except as provided by Condition 7, this consent relates to:

- a) Plan 4/1546/97 - Proposed Signage (Scale 1:100);**
- b) Detail of End Baffles to Fascia Sign (Scale 1:5), received on 11 November 1997;**
- c) Main Shop Fascia Sign received 20 November 1997.**

Reason: In the interests of amenity and for the avoidance of doubt.

9. The fascia sign end baffles and trough shall be installed before the fascia sign is first lit and thereafter the baffles and trough shall be retained at all times; the wattage of the tubing shall at no time exceed a total of 180 watts.

Reason: In the interests of amenity and for the avoidance of doubt.

10. The fascia sign shall be static at all times, and shall be switched off each day after 11 pm and before 7 am.

Reason: In the interests of amenity and to accord with the Institution of Lighting Engineers Guidance Notes for the Reduction of Light Pollution.