

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1554/94

Mirage Leisure Ltd  
c/o Riverside House  
Stourport on Severn  
Worcs

Building Design Group  
6 Albert Road  
Tamworth  
Staffs  
B79 7JN

DEVELOPMENT ADDRESS AND DESCRIPTION

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131 The Marlowes, Hemel Hempstead, Herts

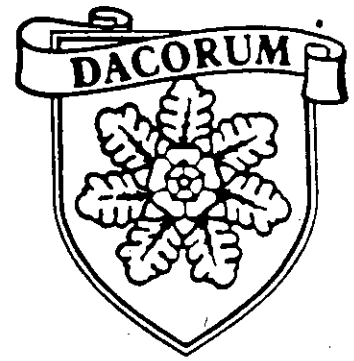
ILLUMINATED FASCIA AND BOX SIGNS, NON ILLUMINATED HANGING SIGN

Your application for *advertisement consent* dated 02.12.1994 and received on 05.12.1994 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 27.01.1995

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1554/94

Date of Decision: 27.01.1995

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

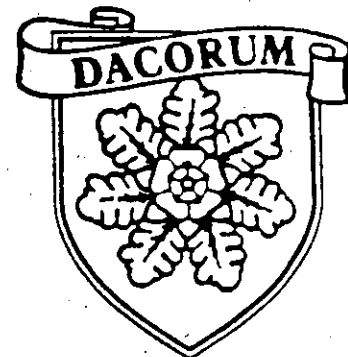
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The illumination of the neon lettering 'Amusements' and 'Prize Bingo' shall be permanently static.

Reasons: (a) In the interests of highways safety.

(b) In the interests of the visual amenity of the street scene.

Cont'd



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1554/94

Date of Decision: 27.01.1995

8. The glass fascia sign shall be only externally illuminated and the 'Welcome to Shipleys' signs shown on Drawing No. 1393/4 shall not be illuminated.

Reasons: (a) In the interests of highways safety.

(b) In the interests of the visual amenity of the street scene.

9. There shall be no internal illumination of the areas hatched brown on Drawing No. 1393/4.

Reasons: (a) In the interests of highways safety.

(b) In the interests of the visual amenity of the street scene.