



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1567/92

Elf Oil GB Ltd
Cadishead Depot
Liverpool Road
Cadishead
Manchester
M30 5DH

John Ward & Associates Ltd
The Hollies
Naseby Road
Clipston
Market Harborough
Leicester
LE16 9RZ

DEVELOPMENT ADDRESS AND DESCRIPTION

Water End Service Station, Leighton Buzzard Rd, Hemel Hempstead

ERECTION OF ILLUMINATED POLE, MOUNTED SIGN AND DISPLAY OF TWO NON ILLUMINATED CANOPY LOGOS

Your application for *advertisement consent* dated 02.12.1992 and received on 07.12.1992 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 28.01.1993

(encs. - Conditions and Notes)



CONDITIONS APPLICABLE
TO APPLICATION: 4/1567/92

Date of Decision: 28.01.1993

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. No advertisements other than those shown on the approved Drawings Nos. H 3345/1 and H3345/2 shall be displayed on the site without the express written permission of the local planning authority.

Reason: To enable the local authority to retain control over the display of advertisements on this sensitive Green Belt site in the interest of the visual amenity of the area.