

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1570/91

John Laing Construction Ltd
Amber House, Wood Lane
Hemel Hempstead
Herts
HP2 4TP

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Amber House, Wood Lane, Hemel Hempstead

FREE STANDING ILLUMINATED NAME BOARD

Your application for *advertisement consent* dated 12.11.1991 and received on 22.11.1991 has been **GRANTED**, subject to any conditions set out on the attached sheets.

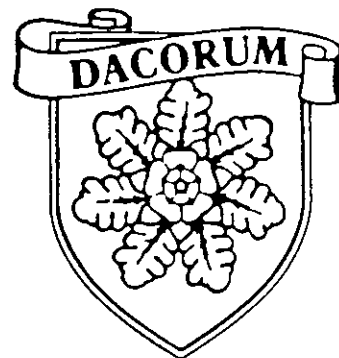
Director of Planning.

Date of Decision: 16.01.1992

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE
TO APPLICATION: 4/1570/91

Date of Decision: 16.01.1992



1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
7. The existing tree which is located within the area coloured yellow on the site plan (1:400 scale) shall be retained and adequate arrangements shall be made to the satisfaction of the local planning authority for the protection of the tree to prevent damage during the works involved in the erection of the sign. If the tree is accidentally damaged it shall be replaced by a species to be approved by the local planning authority and the replanting shall take place in the first planting season thereafter.
8. The sign shall be illuminated by two external floodlights positioned below the sign at ground level in accordance with a scheme to be submitted to and approved by the local planning authority.

REASONS:

- 1-6 To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
7. The tree and the area in which is planted formed an integral part of the approved landscaping scheme for Amber House and should be required in the interests of the maintenance of the visual amenity of the locality.
8. For the avoidance of doubt, visual amenity with the interests of safety to users of the entrance.