



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1591/96

BP - Mobil  
c/o Harkess-Ord  
20 Dock Street  
London  
E1 8JP

Harkess-Ord  
20 Dock Street  
London  
E1 8JP

DEVELOPMENT ADDRESS AND DESCRIPTION  
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Three Horseshoes Filling Station, Leverstock Green Road, Hemel Hempstead

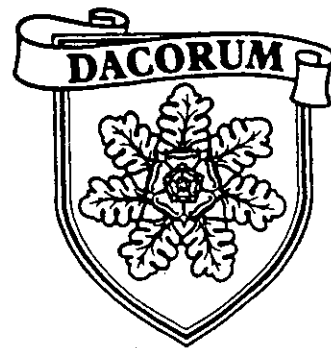
INSTALLATION OF ILLUMINATED ADVERTISEMENTS

Your application for *advertisement consent* dated 29.11.1996 and received on 05.12.1996 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 27.01.1997

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1591/96

Date of Decision: 27.01.1997

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

Continued



CONDITIONS APPLICABLE  
TO APPLICATION: 4/1591/96

Date of Decision: 27.01.1997

7. No advertisement shall be illuminated before 7.00 am or after 11.30 pm on Mondays to Saturdays inclusive or before 8.00 am or after 11.30 pm on Sundays, Bank Holidays or other public holidays.

Reasons: (a) To ensure a satisfactory appearance.  
(b) For the avoidance of doubt.

8. Notwithstanding the details shown on Drawings No BP/A to BP/X and Drawing No: 200A094 Rev A this consent only relates to the display of the following advertisements:

- (a) BP/B (5.5 m high) Pole Sign.
- (b) BP/G Spreaders and/or BP/H Monocolumns.
- (c) BP/J Fascia Shop Sign.
- (d) BP/K Non-Illuminated Car Wash Fascia.
- (e) BP/L Internally Illuminated Poster Units/Signage Units.
- (f) BP/M Non-Illuminated Air/Water and Jet Wash Signs.
- (g) Q Poster Unit in existing snaplock.
- (h) U BP Face to Spreaders.
- (i) V2 Non-Illuminated Ground Entry Sign.
- (j) The painting of fascias A-C only as marked in Green on Drawing No. 200A094 Rev A and no other change to the existing canopies.

Reasons: (a) To ensure a satisfactory appearance.  
(b) For the avoidance of doubt.  
(c) The advertisements excluded from this list, including the changes to the fascia would create an excessive amount of advertising on the site.

9. This consent does not relate to the approval of the replacement of the existing canopy, modifications to the existing underside lighting of the canopy or any other changes to the canopy with the exception of (j) referred to in Condition 8.

Reasons: (a) To ensure a satisfactory appearance.  
(b) For the avoidance of doubt.

10. In the event that any part of this consent is implemented the circular Mobil sign referred to on Drawing BP/I shall be removed.

Reasons: (a) To ensure a satisfactory appearance.  
(b) For the avoidance of doubt.