



PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

TARA SIGNS LTD
ST PETERS PLACE
WESTER ROAD
LANCING
WEST SUSSEX
BN15 8SB

Applicant:

CALEDONIA RENAULT
343-345 HIGH STREET
BERKHAMSTED
HERTS
HP4 1AL

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01689/97/ADV

RENAULT SHOWROOM, 343-345, HIGH STREET, BERKHAMSTED, HERTS, HP4
INTERNALLY ILLUMINATED FASCIA AND TOTEM SIGNS AND FLAGS

Your application for advertisement consent dated 29 October 1997 and received on
01 December 1997 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 15 January 1998

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/01689/97/ADV

Date of Decision: 15 January 1998

. The flagpoles and flag signs and totem sign represent inappropriate and over prominent features in the general street scene and present a jarring, intrusive and unattractive feature detrimental to this part of Berkhamsted High Street.

NORTHGATE
DOCUMENT STAMPED
TO ENSURE DETECTION
BY SCANNER