

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/1696/96

Scottish & Newcastle
Riverside House
Riverside Way
Northampton

Allison Pike Partnership
1 Stockport Road
Marple
Stockport
SK6 6BD

DEVELOPMENT ADDRESS AND DESCRIPTION
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The Gade & Goose Public House, Galley Hill, Hemel Hempstead

EXTERNALLY ILLUMINATED PROFILED CORNER SIGN FIXED TO ROOF

Your application for *advertisement consent* dated 20.12.1996 and received on 23.12.1996 has been **REFUSED**, for the reasons set out on the attached sheet(s).

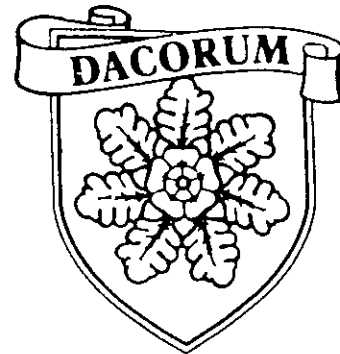
Director of Planning

Date of Decision: 14.02.1997

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1696/96

Date of Decision: 14.02.1997



The sign due to its prominent position will detract from the visual amenity of the building and the character and appearance of the locality.