## Dacorum Borough Council Planning Department

Civic Centre Marlowes Hemel Hempstead Herts HP1 1HH



DONALDSONS MR D VAN DER LANDE 70 JERMYN STREET LONDON SW1Y 6PE

BARCLAYS BANK PLC 54 LOMBARD STREET LONDON

EC3P 2AH

**TOWN AND COUNTRY PLANNING ACT 1990** 

**APPLICATION - 4/01748/00/ADV** 

BARCLAYS BANK PLC, 35 WOOD LANE END, HEMEL HEMPSTEAD, HERTS, HP2 4RB

INTERNALLY ILLUMINATED SIGNS

Your application for advertisement consent dated 29 September 2000 and received on 03 October 2000 has been **GRANTED**, subject to any conditions set out overleaf.

Development Control Manager

Date of Decision: 24 November 2000

## CONDITIONS APPLICABLE TO APPLICATION: 4/01748/00/ADV

Date of Decision: 24 November 2000

1. This consent is granted for a period of five years commencing on the date of this notice.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

<u>Reason</u>: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4 Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Only the blue lettering of the fascia sign shall be internally lit and the maximum luminance of this lettering shall be 250 candela per square metre. The remainder of this sign shall have a white finish and shall not be illuminated.

Reason: In the interests of amenity and for the avoidance of doubt.

8. Before the fascia sign is displayed, details of the wattage of the fluorescent tubing shall be submitted to and approved in writing by the local planning authority. The tubing shall be installed and thereafter maintained in accordance with the approved details.

Reason: In the interests of amenity.

9. The maximum luminance of the projecting sign shall be 250 candelas per square metre.

Reason: In the interests of amenity and for the avoidance of doubt.

10. Both the illuminated signs subject to this consent shall only be statically illuminated and neither sign shall be illuminated between midnight and 7 am.

<u>Reason</u>: In the interests of amenity, in accordance with the Institution of Lighting Engineers publication 'Reduction of Light Pollution' and Dacorum Borough Local Plan Deposit Draft Part 5 Environmental Guidelines, and in the interests of highway safety.

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