

Dacorum Borough Council Planning Department

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH



JOHNSON AND PARTNERS
39a HIGH STREET
HEMEL HEMPSTEAD
HERTS
HP1 3AA

MR J O'GRADY
183 HIGH STREET
NORTHCHURCH
HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/02007/00/ADV

**20A LOWER KINGS ROAD, BERKHAMSTED, HERTFORDSHIRE, HP4 2AB
EXTERNALLY ILLUMINATED PROJECTING SIGN**

Your application for advertisement consent dated 03 November 2000 and received on 08 November 2000 has been **GRANTED**, subject to any conditions set out overleaf.

Daniel Noble

Development Control Manager

Date of Decision: 13 February 2001

CONDITIONS APPLICABLE TO APPLICATION: 4/02007/00/ADV

Date of Decision: 13 February 2001

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The advertisement hereby authorised shall not be displayed until details of the size and design of the proposed miniature spot lights shall have been submitted to and approved in writing by the local planning authority. The advertisement shall not be illuminated except in accordance with the approved details.

Reason: To ensure a satisfactory appearance to the development and in the interests of the visual amenities of the Conservation Area.

8. The standard of luminance shall comply with the recommendations of the Institution of Lighting Engineers' Technical Report No. 5 of 1991 - "Brightness of Illuminated Advertisements".

Reason: In the interests of public safety and visual amenity.