

**Dacorum Borough Council
Planning Department**

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH



PEARCE SIGNS LTD
MURRAY ROAD
ORPINGTON
KENT
BR5 3QY

HALIFAX PLC
PREMISES OFFICE
3RD & 4TH FLOOR
58-64 MOORGATE
LONDON
EC2R 6EL

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/02100/99/ADV

**HALIFAX PLC, 198 HIGH STREET, BERKHAMSTED, HERTS, HP4 3AP
REPLACEMENT ILLUMINATED FASCIA SIGN**

Your application for advertisement consent dated 03 December 1999 and received on 07 December 1999 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 25 February 2000

CONDITIONS APPLICABLE TO APPLICATION: 4/02100/99/ADV

Date of Decision: 25 February 2000

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992 or any amendment thereto, no additional advertisement shall be displayed on the land or buildings concurrently with the advertisement hereby approved without the prior express consent of the local planning authority.

Reason: In the interests of amenity.